



World Financial Group, Inc. Launches "Navigator System"

A paperless records management and Straight Through Processing platform powered by Laserfiche®

LOS ANGELES, CA [March 5, 2008] – **World Financial Group, Inc.** (WFG), an **AEGON** company (NYSE: AEG), has teamed with Laserfiche®, an electronic documents management company, to launch a paperless records management and Straight Through Processing platform for the registered representatives of its affiliate U.S. broker/dealer, World Group Securities, Inc. (WGS).

WFG's new system, called "Navigator," was announced before more than 15,000 guests attending the **WFG** 2008 Convention of Champions at the Los Angeles Convention Center today. A demonstration of the Navigator system before WGS branch office managers previewed the comprehensive paperless office platform that offers automated account processing, web-based document management and automated compliance review. Navigator System is built on state-of-the-art technology that meets the STP requirements of the financial services industry.

"**World Financial Group** and World Group Securities are both committed to investing in our associates and registered representatives to provide them with the best tools available. Teaming up with Laserfiche has helped our company equip our financial professionals with some of the industry's best technology to build their businesses and better serve clients," said **Monte Holm**, president and CEO of **World Financial Group, Inc.**

"The Navigator system will certainly make file management, storage and recall easier, more efficient and more effective for WGS' more than 5,400 registered representatives and 500 branch offices nationwide," said Kevin Palmer, president of World Group Securities, Inc. "WGS believes Navigator will not only help simplify firm and regulatory audits, save our representatives money on office space and supplies and give them the ability to call up important files anytime, anywhere, but will also have an environmental impact by reducing the amount of paper used to print and copy important files."

The components of Navigator work in concert with one another to form a seamless, industry-focused business platform with web-based document management.

Laserfiche powers the web-based document management system that replaces thousands of pieces of paper currently cluttering up WGS branch offices with a "virtual filing cabinet" that offers security and privacy, while reducing administrative overhead.

With Navigator document management, documents reside in electronic format, ready to be retrieved, printed, reviewed, shared, and safely stored. These documents and forms are accessible via a laptop computer with an Internet connection. The virtual filing cabinet is fully SEC/FINRA compliant.

"Laserfiche has a long history of providing secure, easily deployable document management solutions for organizations in all facets of the financial services industry," said Brian LaPointe, director of strategic solutions at Laserfiche. "Navigator makes the most of Laserfiche's extensive storage, tracking, and security features to provide a complete document management solution that WGS and its Field Supervisors can rely on."

Training and Support

Navigator will be rolled out to all World Group Securities' branch office managers throughout 2008 with on-site and regional training sessions, plus technical support available via phone along with virtual Internet-based training.

About World Financial Group

World Financial Group, Inc. (WFG) is a financial services marketing company whose affiliates offer life insurance and a broad array of financial products and services. Driven by its mission to create financially independent families positioned to realize their dreams, WFG's independent associates strive to help individuals and families who are often overlooked by the financial services industry to plan for their financial futures and work toward their goals. With agreements with several of the financial and insurance industries' leading companies, World Financial Group advocates the power of choice for its clients. Securities are offered through World Group Securities, Inc. (WGS), Member FINRA/SIPC. Insurance products are offered through World Financial Group Insurance Agency, Inc. (WFGIA) or its subsidiaries. WFG, WGS, WFGIA are affiliated companies.

As **AEGON** companies, World Financial Group (WFG), World Group Securities (WGS) and World Financial Group Insurance Agency, Inc. (WFGIA) are part of one of the world's leading life insurance and pension organizations, and a provider of investment products.

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About Laserfiche

Based in Long Beach, Calif., Laserfiche (www.laserfiche.com) creates simple and elegant document management solutions that help organizations run smarter. The solutions support straight-through processing while cutting the costs of compliance and ensuring greater security, privacy, transparency and accountability at every level of your organization. **Laserfiche** solutions provide operational benefits that transform compliance from a cost center into an opportunity for achieving greater competitive advantage. Laserfiche solutions are used in more than 25,000 business and government offices worldwide.

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