



The **POWER**
of **ONE** Tour

FOR IMMEDIATE RELEASE:

**World Financial Group Takes 'The Power of ONE' Tour Across Canada
May 3 – 13, 2011**

[TORONTO] — [APR. XX, 2011] — [World Financial Group](#) (WFG) is committed to its goal of growing the company to include 10,000 licensed Canadian agents. WFG's The POWER of ONE Tour travels to nine different cities across the nation in two momentum-building weeks. [World Financial Group](#) will present its business opportunity to attendees as well as illustrate how the organization is dedicated to helping individuals and families identify their dreams and achieve financial independence.

"We are very excited about the strong response we are getting for this year's **POWER of ONE Tour**. It clearly demonstrates the desire by attendees to get their financial house in order. Over the nine city stops we expect to reach out to more than 12,000 Canadians and share how we can help them achieve their financial dreams while showcasing how our company can offer a powerful and proven business opportunity" states Rick Williams, President, World Financial Group Insurance Agency of Canada Inc.

The **POWER of ONE Tour** kicks off in Montreal, QC on May 3, 2011 followed by stops in Fredericton, NB (May 4), Winnipeg, MB (May 6), Toronto, ON (May 7), Saskatoon, SK (May 9), Edmonton, AB (May 10), Calgary, AB (May 11), Nanaimo, BC (May 12) and Vancouver, BC (May 13).

[World Financial Group](#) invites entrepreneurs and individuals wanting to learn how to attain financial independence to attend the Corporate Overview from 7 – 9 p.m. in each of the tour cities, with the exception of Toronto that is detailed below. Attendees will have the pleasure of listening to motivating speakers and WFG field leaders as well as learn about invaluable business strategies and WFG opportunities on how to achieve financial peace of mind.

EXCLUSIVE TORONTO ENGAGEMENT - The **POWER of ONE Tour** is delighted to have teamed up with the Toronto Entrepreneurs Conference for its Toronto stop on May 7, 2011. World Financial Group presents the Toronto Entrepreneurs Conference from 8 a.m. - 1:30 p.m. (Registration: 8 - 9 a.m.) at the International Centre - Hall 1, Mississauga, Ontario, featuring keynote speaker Robert Herjavec, star of hit TV shows, Dragons' Den and Shark Tank as well as the author of the National Best Seller book "Driven". Register early to take advantage of early bird pricing of \$40 including taxes for a limited time only.

For more information about [World Financial Group's POWER of ONE Tour](#) and how you can purchase tickets, please contact World Financial Group's Canadian Marketing Department at (905) 265 9005 option 2. Tickets can only be purchased through a World Financial Group Associate.

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Mark your calendars because you don't want to miss **The POWER of ONE Tour**. You can make a difference in the lives of your family and Canada.

TOUR DATES & LOCATIONS:

May 3 Montreal, QC

Hotel Omni Mont-Royal
1050 ouest, rue Sherbrooke, Saisons A & B

May 4 Fredericton, NB

Fredericton Convention Centre
670 Queen Street, Room: Ballroom A

May 6 Winnipeg, MB

Four Points by Sheraton Airport Hotel
1999 Wellington Ave., Room: Stevenson Field

May 7 Toronto, ON

International Centre, Hall 1
6900 Airport Road, Mississauga, ON, Hall A

May 9 Saskatoon, SK

Ramada Hotel Saskatoon
806 Idylwyld Drive N., Room: Riel Hall

May 10 Edmonton, AB

Meridian Banquet & Conference Centre
4820 - 76 Avenue

May 11 Calgary, AB

MacEwan Conference & Events Centre
2500 University Dr. N.W., Room #210
MacEwan Student Centre

May 12 Nanaimo, BC

Vancouver Island Conference Centre
101 Gordon Street, River Room A&B

May 13 Vancouver, BC

Royal King Palace & Convention Centre
#365 - 8158, 128 Street, Surrey

[About World Financial Group](#)

World Financial Group ([WFG](#)) is a financial services marketing organization whose affiliates offer life insurance and a broad array of financial products and services. Through its independent associates in the United States and Canada, World Financial Group strives to help middle-income individuals and families to plan for their financial futures and work toward their goals. In Canada: World Financial Group Insurance Agency of Canada Inc. offers life insurance and SEG funds. Mutual Funds, and Scholarship Plans in select provinces, are offered through WFG Securities of Canada Inc. Headquarters: 3700 Steeles Avenue W., Suite 400, Vaughan, ON L4L 8K8.

WFG associates are committed to:

- Helping individuals and families who are often overlooked by other companies in the financial services industry.
- Working with clients to create a customized strategy to protect themselves and their families.
- Educating individuals, families and business owners that financial decisions made today are critical in determining their financial futures.

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For more information about [World Financial Group](#) or to contact a World Financial Group representative in your area, please visit www.wfgopportunity.ca or www.worldfinancialgroup.com and use the WFG office locator on the Canadian section of the site.

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