

FOR IMMEDIATE RELEASE

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Time-Share Scam Uses World Financial Group Name

[JOHNS CREEK, GA] – [April 4, 2011] [World Financial Group, Inc.](#) (WFG), a leading financial services marketing company, was recently notified of a time share buying and selling scam, with origins in Encino, Calif., that is using the [World Financial Group](#) name. The organization, which is also using a California-based World Financial Group address, goes by the name World Financial Timeshares Group.

Important: This group does not in any way represent World Financial Group, Inc. It is a fraudulent attempt by unaffiliated persons to obtain monies through fraudulent means and they are illegally using the World Financial Group name and/or affiliation.

World Financial Group, Inc. does not buy or sell time-shares.

About World Financial Group:

[World Financial Group \(WFG\)](#) is a financial services marketing company whose affiliates offer a broad array of financial products and services. Driven by its mission to help build and protect wealth for individuals and families from all walks of life, WFG's independent associates strive to assist people often overlooked by the financial services industry to plan for their financial futures and work toward their goals. WFG's independent associates do not just work with clients who have large amounts of discretionary income - they work with everyday people to help them make critical financial decisions that help move them from where they are to where they want to be.

With agreements with several of the financial and insurance industries' leading companies, [WFG](#) advocates the power of choice for its clients. Unlike other insurance and financial services companies that may offer products and services from a single provider, WFG's associates have the ability to offer products and services from a broad array of financial services providers - which allows WFG associates to find the very best solution for their clients (rather than fitting them into a product). These solutions can come in many different forms, including insurance protection, lifestyle changes, or securities products, offered through our affiliated broker-dealer, World Group Securities, Inc.

World Financial Group (WFG) is an AEGON company. AEGON is an international life insurance, pension and investment group based in The Hague, The Netherlands, with businesses in more than 20 markets in the Americas, Europe and Asia.

For more information, visit www.WorldFinancialGroup.com.