

*World Financial Group, Inc. is ...*



**WORLD FINANCIAL  
G R O U P**

an **AEGON** company

WFG – BY THE NUMBERS

*A financial services marketing company with:*

- Thousands of associates in the United States and Canada.<sup>1</sup>
- A diversified product portfolio, through its affiliates, representing some of the world's leading financial services providers, not just one, to the consumer.
- Executive leadership with more than a century of experience in the financial services industry.<sup>2</sup>

*A member of the AEGON Group*

- AEGON N.V. is one of the world's leading listed life insurance companies ranked by market capitalization and assets.
- AEGON's three major markets are the United States, the Netherlands and the United Kingdom. In addition, the group is present in a number of other countries including Canada, Hungary, Slovakia, Spain and Taiwan.
- AEGON N.V. was ranked 98<sup>th</sup> out of 2000 companies by *Forbes* magazine in its annual ranking of the world's biggest and most powerful public companies.<sup>3</sup>

*Affiliated with broker-dealer, World Group Securities, Inc., which:*

- Is one of the largest broker-dealers serving Middle America.
- Is among the Top 1 percent of U.S. broker-dealers based on number of active registered representatives.<sup>4</sup>
- Has agreements with more than 70 separate insurance companies and access to hundreds of different mutual funds.
- Is also a member of the AEGON Group.

<sup>1</sup> Canadian associates affiliated with World Financial Group Insurance Agency of Canada Inc. and WFG Securities of Canada Inc.

<sup>2</sup> Represents estimated combined years of industry experience of WFG Executive Board – WFG President, WFG CEO, two Co-Chairmen and one WFG Executive Vice President – as of May 2005. The term "Co-Chairmen" is a field designation only. All associates of World Financial Group are independent contractors, regardless of field title/designation.

<sup>3</sup> The Forbes Global 2000 is a comprehensive list of the world's biggest and most powerful companies as measured by a composite ranking for sales, profits, assets and market value. Published April 17, 2006 in *Forbes*.

<sup>4</sup> As of March 2006.

World Financial Group, Inc. (WFG) is a financial services marketing company whose affiliates offer life insurance and a broad array of financial products and services. Securities are offered through **World Group Securities, Inc.** (WGS or World Group Securities), Member NASD/SIPC. Insurance products are offered through World Financial Group Insurance Agency, Inc. (WFGIA).

WFG, WGS, WFGIA are affiliated companies.

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